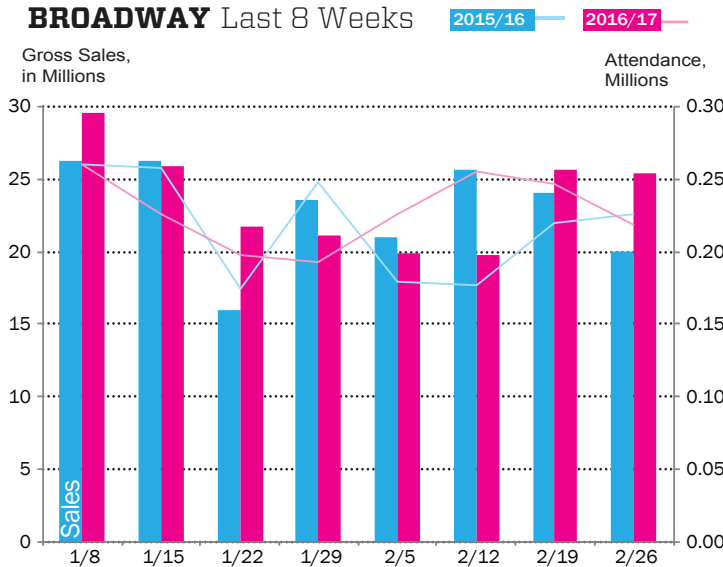


Times Square February 2017 Key Indicators

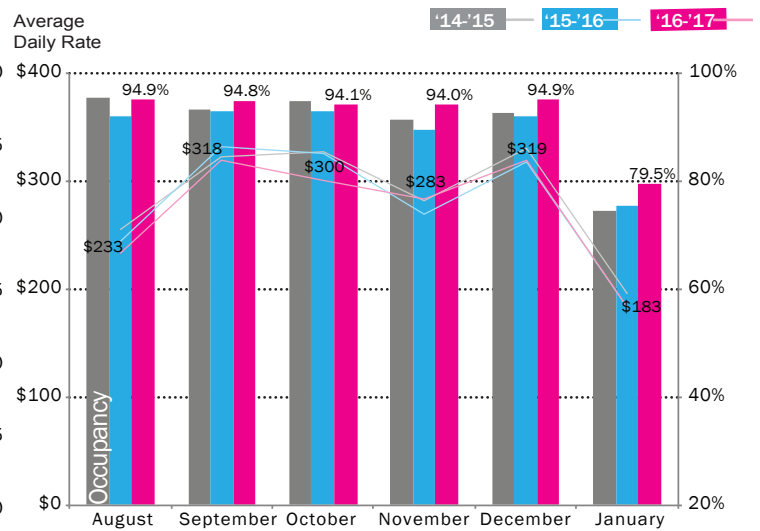
BROADWAY Last 8 Weeks



At this time last year, there were six more shows running on average per week. Relative to the number of shows, February was a successful month for sales and attendance, which outpaced last year nearly every week this month.

Source: The Broadway League

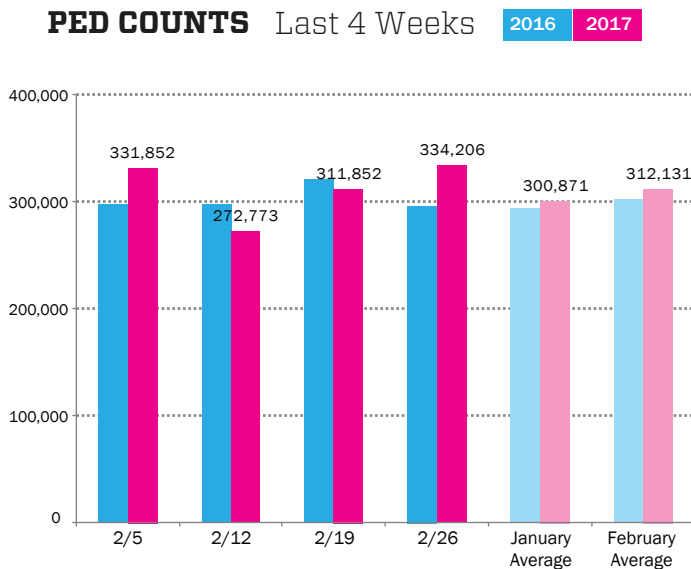
HOTELS Last 6 Months



Following seasonal trends, both average daily rate and occupancy decreased in January. Current occupancy rates continue to outpace those of the past two years.

Source: STR

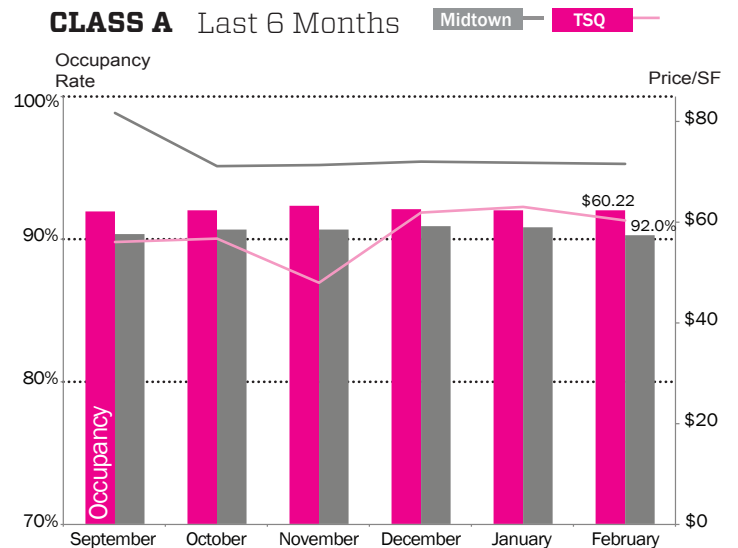
PED COUNTS Last 4 Weeks



Construction wrapped in December and the pedestrian plazas were fully open by the beginning of the new year. The February average daily count exceeded that of 2016 and we expect it to continue to climb through 2017.

Source: Springboard

CLASS A Last 6 Months



Times Square Class A occupancy rates remain stable at 92%. Average price per square foot is stable at \$60/SF.*

Source: CoStar, Compstak

*Beginning in December 2016, the Alliance has changed their methodology calculating Class A commercial rents. The reported number is now a six-month moving average of net effective rents.

Retail/Office Map

February 2017



MAJOR OFFICE

1. **Gannett**
1633 Broadway
212,000 SF
2. **Davenport Theatrical Enterprises**
1501 Broadway
1,000 SF
3. **TripleMint**
220 W 42nd Street
12,332 SF
4. **WeWork**
130 W 42nd Street
64,390 SF
5. **Fisher Phillips**
620 Eighth Avenue
13,589 SF

OPENINGS

1. Dig Inn
2. Hudson Theatre
3. Foot Locker

COMING SOON

1. Sbarro
2. Junior's Restaurant
3. CVS
4. Opry City Stage
5. Times Square Food Court
6. NFL Times Square
7. Friedman's Cafe
8. Swarovski
9. Bond 45
10. Wahlburgers
11. Line Friends
12. Old Navy
13. GAP
14. National Geographic Times Square
15. Gulliver's Gate
16. Los Tacos No. 1
17. American Market by Todd English
18. Burger & Lobster

CLOSINGS

1. Threading Station
2. Theater Circle
3. Cosmic Candy Shop
4. Best Buy Mobile
5. GMC Parking
6. Tim Hortons

IN DEVELOPMENT

(A new building under construction)

1. Midtown Tower (2017)
2. Hard Rock Hotel (2019)
3. Marriott Edition (2017)
4. DoubleTree Hotel/Palace Theatre (2017)

Dark Blue icons indicate a new "Coming Soon" to the map.

For questions about retail or office changes in Times Square, contact Marianne Vernetson at mvernetson@TimesSquareNYC.org