

**FORMER PRESIDENT BILL CLINTON
AND
SENATOR HILLARY RODHAM CLINTON**

**WILL BE SPECIAL GUESTS FOR NEW YEAR'S EVE IN TIMES SQUARE
Joining New York City Mayor Michael R. Bloomberg**

In Pushing Ceremonial Button to Lower the Times Square New Year's Eve Ball
And to Welcome in 2009

New York (December 30, 2008) - New York City MAYOR MICHAEL R. BLOOMBERG will be joined by FORMER PRESIDENT BILL CLINTON and SENATOR HILLARY RODHAM CLINTON as together they will push the ceremonial button to signal the lowering of the Times Square New Year's Eve Ball at 11:59pm on December 31st, and lead revelers in the final 60 second countdown to 2009. The selection was announced today by Mayor Bloomberg along with Tim Tompkins, President of the Times Square Alliance, and Jeffrey Straus, President of Countdown Entertainment, co-organizers of Times Square 2009.

“I can't think of anyone I would rather stand at the crossroads of the world at the beginning of this new year than Bill and Hillary Clinton,” Mayor Bloomberg said. “Both together and as individuals, Senator and President Clinton have brought hope and opportunity to New York, to the nation, and to the world. We'll need even more hope and more opportunity to get through the tough times we're all facing today, and with Hillary Clinton as President Obama's Secretary of State, I know we'll get it.”

About Times Square New Year's Eve 2009

The Times Square Alliance and Countdown Entertainment are the organizers of Times Square New Year's Eve 2009. The Times Square Alliance works to improve and promote Times Square so that it retains the energy, edge and distinctiveness that have made it an icon of entertainment, culture and urban life. Countdown Entertainment, which represents the owners of One Times Square, and the New Year's Eve Ball, is a marketing management and consulting services company specializing in the Times Square area.

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