

CALLING ALL KIDS TO WORLD'S SWEETEST CAMP
Brasserie 1605 to Offer Candy-Making Classes at 2nd Annual Candy Camp

NEW YORK, March 19, 2010 – Kids can get in touch with their inner sweetness at the 2nd Annual Candy Camp presented by [Brasserie 1605](#) for pint-sized confectioners aged five to 14, the first Saturday of every month from 3 to 4 p.m. on the lobby level of Manhattan's [Crowne Plaza Times Square](#), starting April 3 thru August 7. Brasserie 1605 Executive Chef Christopher Smith, who conducted last year's popular cocoa-centric classes, will teach Candy Campers how to create chocolate indulgences, while edu-taining them with his "bean to bag" history of chocolate, including how Milton Hershey made chocolate accessible to the American masses – a nod to the [Hershey's Store Times Square](#)'s role as Candy Camp Counselor.

While the children are occupied creating edible treats - including chocolate lollipops, truffles, fudge, caramels and chocolate-covered strawberries - parents are welcome to participate for some family fun, or they can spend some quality time at the bar with half-priced chocolate Martinis. Either way, they'll leave with a gift certificate entitling them to a 25 percent discount toward lunch or dinner at Brasserie 1605. Their progeny will receive Candy Camp Diplomas, which will not only bestow a Junior Chocolatier degree, but will entitle them to a personalized "Photo Bar" from the Hershey's Store just downstairs – a half pound classic Hershey's milk chocolate bar sporting their picture on the wrapper (a \$14.95 value). And to complete the experience, Candy Campers will make their Broadway debut, when their picture appears on the Hershey's Store's dynamic new exterior light display.

As the father of two small children, who have already announced their intentions to follow in his culinary footsteps, Chef Smith is particularly well suited – and prepared – to teach kids kitchen skills. He also gets a big kick out of Candy Camp, "I've been looking forward to it for months. It's such a departure from my normal routine and the youngsters' observations or questions are amazing, some hilarious, plenty very astute, all priceless."

Limited to just 12 children per session, the cost for children 5 to 14 is \$25 each, \$15 for kids staying in the hotel. All Candy Camp sessions will take place at Brasserie 1605 in the Crowne Plaza Times Square, on Broadway between 48th and 49th Streets from 3 to 4 p.m., April 3, May 1, June 5, July 3 and August 7. Advance reservations required; please call Brasserie 1605 at 212-315-6000.

Overlooking Times Square from the lobby level of the Crowne Plaza Times Square, Brasserie 1605 offers the best seats on the Great White Way. A result of the hotel's recent \$85 million renovation, the restaurant blends retro diner chic with New York style to create an engaging, casually comfortable setting for diners seeking reasonably priced and familiar, yet intriguing, soul-gratifying food intended to satisfy a range of appetites.

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