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THEATRE DEVELOPMENT FUND LAUNCHES ONLINE MAGAZINE TDF STAGES, AS PART OF TDF'S WEBSITE, www.tdf.org

New York, NY, February 12, 2010 - Theatre Development Fund, the not-for-profit service organization for the performing arts, has just launched a new section of its website -- TDF Stages -- an online magazine dedicated to the performing arts.

Each week, TDF Stages will publish original features, videos, podcasts and blog posts by theatre journalists, artists and TDF insiders. The goal is to give readers a surprising and insightful glimpse into how theatre and dance are created. How do actors craft their performances? Why do lighting designers make certain choices? What draws directors to their projects? By answering questions like these, TDF Stages will give readers the stories behind their favorite productions.

"We have wanted to find a way to expand our original content and increase the conversation about theatre and dance for the 2 million theatre lovers who visit our website, www.tdf.org, each month," said Victoria Bailey, TDF's Executive Director. "TDF Stages will enable us to make learning about the process of theatre fun for the novice theatergoer as well as those for whom the performing arts have been a lifelong passion."

TDF Stages will "speak" from as many platforms as possible to create a lively conversation about live performance. It will also highlighting work from many types of stages-Broadway, Off Broadway, Off-Off Broadway, regional theatre, dance, and more. The goal of the online magazine is to report on the many stages in a production's life. From first workshops and final dress rehearsals to opening nights and seven hundredth performances, we celebrate every step of the artistic process.

TDF Stages may be accessed from the TDF homepage: www.tdf.org.

Theatre Development Fund(TDF) has played a unique role in strengthening live theatre and dance in New York City for the past 42 years. This not-for-profit service organization's programs have filled over 76 million seats at discount prices (with theatre lovers who would normally not be able to attend live performance) and returned nearly 2 billion dollars in revenue to thousands of theatre, dance and music productions. Best known for its TKTS Discount Booths, TDF's membership, voucher, access and education programs as well as its Costume Collection, help to make the unique experience of theatre available to everyone.